

Strategic Plan Committee Meeting for Red Feather Lakes Community Library

August 31, 2021

9:00 AM via Zoom

Present: Creed Kidd (Library Director), Lynn Wartgow (Chair), Claudia O'Neill, Darlene Kilpatrick, Sumukh Torgalkar, Thomas Sudduth (public member) and David Ferlic (public member).

The meeting was called to order at 9:04 AM.

Lynn began the meeting by requesting review and discussion of the vision of the strategic plan. Creed confirmed the committee's general understanding that the strategic plan covers the library's goals and where it wants to be now and in the future with an outlook of a 3 to 5-year plan.

Lynn then generally discussed the surveys that the library has been working on. There is data from the 90 or so individuals who were surveyed as part of the efforts at North 40 Food Pantry. The NextDoor, website, and business surveys have also generated a lot of good data. Now the focus for the committee is how to take this good data and apply it to the strategic plan.

The committee discussed the outcome of their personal experiences conducting the business surveys. Business feedback ran a wide gamut from businesses that do not utilize the library to those that marginally use it to those that utilize it greatly to those that actively would like to partner with the library on events and programs.

The committee then analyzed and discussed the current strategic plan. Of note in this discussion was to capture the space of the library and its reach as part of an objective under Section 3. Space has been a common issue both internally for the library as well as from patron feedback and surveys. Additionally, the surveys highlight opportunities within Section 7, Marketing. There was a thorough discussion on Section 9, Services and Programming and the variety of different services that the library could be more proactive on related to this portion of the strategic plan. Lynn suggested that an additional objective on the library as an informational and referral hub be potentially added to Section 9. Also suggested was the possibility of an objective on disaster preparedness as part of Section 11, Planning.

The next stage is for the committee to determine what should be modified to the current strategic plan. This will then be passed along to Creed and library staff to wordsmith and review before then being sent for full board review. The goal is to wrap up the committee's modifications at the next meeting.

It was also suggested that a review of the strategic plan every 6 months or annually should be ideal and established.

Business surveys will be uploaded as part of the Board Docs and the committee will review to assist in their thoughts and discuss for the next committee meeting.

Meeting adjourned at 10:30 AM.

The next meeting will be on September 21, 2021 at 9:00 am at 344 Snowmass Drive in Glacier View Meadows.

Recorded by Sumukh Torgalkar