

Business interview, Sept. 2, 2021

Business/businessman: Wayne Baltz

Interviewee: Creed Kidd

Self-published local author (with his late wife Terrie). Lives to the north with limited area resources.

He has published several young adult/juvenile titles as well as the memoir 'Fierce Blessing.'

Frequent library user. How he uses the library: internet, computer access, printing, communications.

Library services he currently likes as a businessman: office services, computer access, the ability to request titles interlibrary loan; and library hours.

What he would like to see added or better highlighted:
Interlibrary loan – he feels that the service is under advertised and thus underutilized. Mr. Baltz was not aware of recent improvements to SWIFT and was unaware of what SWIFT was as an improved source of large-library materials loan.

He'd also like to see to scan documents to pdf format and then be able to edit them – or sign them – with pdf document

software. He was unaware that document scanners are attached to all public PCs.

Wayne also expressed an interest in hotspots that would allow mobile communication for those with limited conventional internet access and was surprised to hear that the library currently has an outstanding connectivity grant for 20 hotspot devices.

On hearing the intent to circulate these devices for long-term (2-months or longer loan) he also recommended (or preferred) many for regular 3-week check-outs which would allow more to regularly participate.

He was interested in new promotion methods for his latest book – which he is currently undecided in publishing in paper, as a pdf for free distribution, or in e-Book format. Self-publishing in paper has become quite expensive. His interest in using the library for this was primarily through the ability to research publishing and distribution options.