

970-881-2912
W-Sa. after noon

Red Feather Lakes Community Library

Strategic Planning Questionnaire for Businesses

Name of business: Trading Post Date: _____

Name of interviewer: Z.A.W.

1. What hurdles do you face in conducting a successful business in this area?

Meeting expenses when business slows down after summer tourists leave. Staffing/ help.

2. In what ways can you see the library assisting with those? Ø

3. How can the library help you grow and sustain your business? Ø

4. Do you feel the library is an asset to the community? yes no not sure

Comments: _____

5. For your business, have you ever used any of the following services? (Circle all that apply): print, copy, fax, scan, Internet, WIFI, referrals to other community services/agencies, referral related to emergency such as fire/storm.

6. What additional services would you like to see the library offer? don't know

7. Is there anyway that you could promote the library? ___ no, or yes by

by telling people what a wonderful library it is.

8. Do you have anything else that you would like to say about the library? no, or ___ yes:

Be sure to leave the handout on business services with them and review it if you have not already done so.