

Red Feather Lakes Community Library

Strategic Planning Questionnaire for Businesses

Name of business: RFL Rock Shop Date: 8/14/21  
Name of interviewer: Ashley Pulda 623.570.8011

1. What hurdles do you face in conducting a successful business in this area?

People knowing we are here

2. In what ways can you see the library assisting with those? Posting our location? (maybe)

3. How can the library help you grow and sustain your business? Word of mouth

4. Do you feel the library is an asset to the community? Yes \_\_\_no \_\_\_not sure  
Comments: Great selection & always clean

5. For your business, have you ever used any of the following services? (Circle all that apply) print, copy, fax, scan, Internet, WIFI, referrals to other community services/agencies, referral related to emergency such as fire/storm.

6. What additional services would you like to see the library offer? Quite  
happy with what they offer

7. Is there anyway that you could promote the library?  no, or  yes by  
Flyers in shop

8. Do you have anything else that you would like to say about the library?  no, or  yes:

**Be sure to leave the handout on business services with them and review it if you have not already done so.**