

Red Feather Lakes Community Library

Strategic Planning Questionnaire for Businesses

LOVE PINE
SALON

Name of business: MEDITERRANEAN TABLE Date: 7/23/2021

Name of interviewer: SUMUKH TORGALKAR

1. What hurdles do you face in conducting a successful business in this area?

COUPONS/
ADVERTISING

AVENUES FOR ADVERTISING (JUST AS NEXTDOOR)
REACHING MORE PEOPLE

CROSSOVER
EVENT/
LIBRARY

2. In what ways can you see the library assisting with those? _____

COOKBOOKS/GOURMET → TABLES

OLIVE OIL
TASTING

3. How can the library help you grow and sustain your business? _____

ONGOING/REGULAR EVENT + COLLABORATION
CONSISTENCY

4. Do you feel the library is an asset to the community? yes no not sure

Comments: ONE DEPENDABLE THING.
LIBRARY → WIFI STAFF GREAT/SERVICE

5. For your business, have you ever used any of the following services? (Circle all that apply): print, copy, fax, scan, Internet, WIFI, referrals to other community services/agencies, referral related to emergency such as fire/storm.

NOTARY.
EMAILED NEEDING PRINT
APPRECIATED FREE
PRINTING

6. What additional services would you like to see the library offer? _____

NONE CAN THINK OF.

GREAT BUSINESS SERVICES.

7. Is there anyway that you could promote the library? _____ no, or yes by

DO ON A DAILY BASIS.

8. Do you have anything else that you would like to say about the library? _____ no, or yes:

LET'S IMPLEMENT AN EVENT.

MARICOPA HOME & GARDEN SHOW (SEMINAR)

↳ HEALTHY BENEFITS OF OLIVE OIL / MEDITERRANEAN

Be sure to leave the handout on business services with them and review it if you have not already done so.

OPERATES UNTIL END OF OCTOBER.

LET'S TRY TO DO AN EVENT BEFORE

THEN?