

970-881-2500
6 Main St.

Red Feather Lakes Community Library

Strategic Planning Questionnaire for Businesses

Name of business: Zone Pine Realty Date: _____
Name of interviewer: J. A. W.

1. What hurdles do you face in conducting a successful business in this area?

Competition with city agents, in competition with them. Staffing for administrative & housekeeping.

2. In what ways can you see the library assisting with those? Ø

Continue good service so people speak highly of the area.

3. How can the library help you grow and sustain your business? NA ↗

4. Do you feel the library is an asset to the community? yes no not sure

Comments: _____

5. For your business, have you ever used any of the following services? (Circle all that apply): print, copy, fax, scan, Internet, WIFI, referrals to other community services/agencies, referral related to emergency such as fire/storm.

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6. What additional services would you like to see the library offer? _____

a satellite office in a GV community center.

7. Is there anyway that you could promote the library? ___ no, or yes by

word of mouth when discussing what RFL has to offer people moving in.

8. Do you have anything else that you would like to say about the library? no, or ___ yes:

Wonderful community asset.

Be sure to leave the handout on business services with them and review it if you have not already done so.