

Strategic Plan Committee Meeting for Red Feather Lakes Community Library

June 15, 2021

9:00 am via Zoom

Present: Creed Kidd, (Library Director), Lynn Wartgow, (Chair), Claudia O'Neill, Spook Leonard Tipton, Darlene Kilpatrick, Sumukh Torgalkar and David Ferlic (public member).

The meeting was called to order at 9:03 am.

Darlene presented a general summary of the results of the survey with food pantry participants.

Some highlights included:

The library is seen as a community center and resource for connecting with the community.

The atmosphere of the library is described as friendly and relaxed.

The staff is highly regarded and viewed as helpful and resourceful.

The issue of space did not come up during the survey.

Participants expressed the desire for more open hours and programs but realized that COVID restrictions were in place at the time of the survey.

Questions for the community business survey were reviewed. There was consensus that the questions were good and in addition to gathering specific information, provided an open-ended format that allows participants to add comments and ideas of their own.

A questionnaire with spaces for interviewers to add comments will be developed by Lynn and copies given to each member of the Strategic Planning Committee to be used for interviewing local businesses. A handout on services that the library provides that are helpful to businesses in particular will also be provided to those doing interviews. These will be given to business owners/managers as a way to inform them of the services the library can provide.

The committee decided to focus the survey on businesses in the area with a "store front" or fixed location. Lynn will prepare a master list of such businesses and send it out to committee members for review. After the list is finalized, each committee member will interview 2 to 3 business owner/managers.

Reviewing parking lot items, Spook asked about the timeline for all surveys. The goal is to have all interviews done by **August 1st**.

After August 1st public surveys will begin using Nextdoor. These need to begin promptly at the first of August so that summer residents can be included in the survey.

Meeting adjourned at 10:05 am

The next meeting will be July 20, 2021 at 9:00 am via Zoom.

Recorded by: Claudia O'Neill