

Strategic Plan Committee Meeting for Red Feather Lakes Community Library

December 10, 2020

10:00 am via Zoom

Present: Creed Kidd, (Library Director), Lynn Wartgow, (Chair), Chris Charbonneau, Tom Suddeth, Claudia O'Neill and Tammie Miller (Friends President).

Overview: Continuing to identify community contacts and determining underserved populations. Determining how broad an area we are able to reach.

Tom gave the committee members a quiz on facts about the library to help sharpen our knowledge before we begin reaching out to the various constituents. As suggested by Chris, this generated a number of ideas on what RFL has to offer various groups and community members as we then lead into asking for their input.

Many Parking Lot ideas were generated at our previous committee meeting and at the recent Board meeting. Lynn asked that we put those ideas down under the following 4 categories along with specific contact names for connecting with these groups. Please send you list to Lynn so these can be collated before the next meeting. (For example, under Those Struggling we might put Food Pantry and Darlene as a contact, or a church group and a contact person's name).

Four Areas of Outreach:

1. Home School groups
2. Those Struggling
3. New Community Members
4. Those in outer reaches from Library

Various "tools" for outreach were discussed. Some ideas were targeted bookmarks, brochures, information sheets, questionnaires, give away of library shirts. It was decided to give out library shirts at the food pantry along with some information attached to the shirt about what the library has to offer.

Lynn will be contacting someone from the Home Schoolers group to visit with us at a future meeting so that we may learn more about their needs and how the library might serve them.

The next meeting will be January 14th at 9:00 am via Zoom.

Recorded by: Claudia O'Neill