

**FRIENDS OF THE RED FEATHER LAKES COMMUNITY LIBRARY
MEMBERSHIP COMMITTEE - MEMBERSHIP DRIVE IDEAS**

GOAL	ACTION	RESPONSIBLE	DUE DATE	COMPLETED	STATUS	COMMENTS
Outreach via print (card stock, flyer, etc.)	Create a Friends 3X5 card with Friends data	Nancy Design	14-Aug	X	Hold	On hold pending fire containment
	Include with bookmark					
	Display at churches, restaurants, businesses (Ace), hair salons, real estate offices, HOAs, etc.					
	Add to Little Lending Libraries					
	Display at HOA offices					
Assistance from Library Staff	Confirm messaging by Library Staff re Friends	Nancy/Beth				
	Add a sticker to the back of the bookmark the library gives out to individuals who check out a book					
	Bags of Books: Work with library staff to insert membership information in bags as appropriate	Beth				
Outreach to Mountain Residents	Obtain mailing addresses and mail post cards	Nancy/Beth			Hold	On hold pending fire containment
	Request Friends link be added to GVM website	Nancy				Request submitted
	Write article and submit to GVM newsletter	Beth		X		Draft completed.
	Learn about Crystal Lakes and how to communicate with residents	Nancy				Just emailed Megan for ideas
	Speak with Darlene about the possibility of N40 neighborhood captains assistance distributing membership forms	Beth			Hold	On hold pending fire containment
	Leverage Mountain social organizations: Identify who will contact each organization and enlist their interest in communicating to their members about the Friends	Nancy/Beth				Draft completed.
	Telephone contact to non-members				Hold	On hold pending fire containment
	Place membership information on Nextdoor	Nancy			In Process	
Outreach to Poudre Canyon residents	Identify means for reaching residents of Poudre Canyon	Beth			Hold	On hold pending fire containment
Outreach to schools: parents & staff	Contact local schools (work with Megan) to reach out to teachers and parents	Beth			Complete	See Beth's September report
Outreach to LaPorte	Learn about other local areas that might use the RFL Library				HOLD	