Draft of RFL library donation appeal to be sent to GG and for GVM newsletter

Drafted by Beth Lyne -

I asked Beth S if she would send something out to the Glacier Gals and I thought this could also go into the GVM newsletter. I could also put it on Next Door and ask Darlene to send it to the hiking group and Pat to send it to Mountain Gals.

I would add a caveat something like, "Some of you may already have seen this email, and if you have, I apologize for the redundancy." It would be tailored to each mailing.

I did not add your contact information as I was not sure if you even want it on this email.

I also contacted Jennifer at Red Feather Lakes Elementary School and she said that they cannot send anything in their newsletter home to the parents but there is a publication that covers all 3 schools and gets sent to the parents quarterly and for a fee we could advertise in it. She said she would get back to me with details.

So....., here it is:

Dear Glacier Gals, (to be changed to reflect audience)

This has been a challenging year for all of us - for some, more so than for others. Between COVID-19 and the Cameron Peak Fire, managing stress has been all too time consuming. We have not had the usual gatherings which have always before provided welcome diversions and have kept us in touch with each other and the needs of our community.

Most of you are already very familiar with our wonderful library in Red Feather Lakes and the many programs it offers throughout the year. Even this year, with all the obstacles thrown at it, Creed Kidd, the Library Director, has done an amazing job by keeping it open and available to all of us 7 days a week.

The library is a welcoming and comforting place; however, without the used book sales 3 times a year and other fund-raising activities, the library may not have the funds it will need to continue offering even better programming for adults and kids, providing new releases of books and DVDs, games, computers, devices and free WiFi.

This is where we need your help:

Through "Friends of the Red Feather Lakes Community Library", you can support the library by making a donation which will go toward the above mentioned items, as well as others, too numerous to mention in this email.

You can make donations in 1 of 2 ways; either through the website or in person at the library. All of the information is available to you at the following link.

https://redfeather.colibraries.org/friends-of-the-library/

If you have any questions, please do not hesitate to contact Nancy Casadevall, Membership Director, at or Beth Lyne, membership Committee, at 970-631-4282. Either one of us will be more than happy to answer your questions.

Thank you, in advance, for your generosity in supporting our amazing library which serves us all so well.