

Red Feather Mountain Library District

Social Media Policy

Revised and approved by the Red Feather Mountain Library Board May 27, 2020.

Utilizing social media allows the library to promote services, programs and resources; to expand the library audience and meet users and potential users on what may be for them home ground; to inform, disseminate, explain and discuss issues that are of interest to library users as well as community members; serves as an educational forum for mission-related issues as well as partners with community organizations and groups for community betterment, information and social literacy.

The library may participate in social media opportunities that allow staff communication with other colleague librarians, educational webinars and programs, peer forums for discussion and review, formal and informal coursework, as well as other methods to individual professional and institutional growth.

The library may employ social media tools that have been licensed as well as free-to-use products that allow access to limited, targeted audiences as well as broader national or international venues.

Licensed or administered library social media outlets will be moderated for appropriate and on-topic discussion and may or may not incorporate user comment.

Comments or postings by library employees through library hosted, registered, or managed accounts may or may not represent official library policy. However, all use by library-associated individuals speaks to the authority and reputation of the library and so thus should be appropriate to library policy, directive, and philosophy.

The Red Feather Mountain Library District Board of Trustees as well as the Library Director speaks officially for the library unless otherwise, specifically noted.

Revision history

Revised and approved by the Red Feather Mountain Library Board May 27, 2020.

Approved by the Red Feather Mountain Library District Board of Trustees on February 22, 2017.